Meet the Snobs Creek Advisory Board

"Our advisory board is made up of people drawn from business, government, and the fishing industry who bring executive expertise to the table. Their role is to provide strategic advice on the efficiency of fish production and stocking operations into the future.

Passionate about recreational fishing, our board members are committed to ensuring all Victorians enjoy great fishing now and for years to come."

David Kramer - Chair, Snobs Creek Advisory Board



David Kramer-Chair

David works in the recreational fishing industry as General Manager of two of Australia's largest fishing tackle stores. A Director of the Futurefish Foundation since 2006, David also hosts a weekly recreational fishing television program in Melbourne.

David has previously held roles on the Victorian Government Fisheries Co- Management Council, Fisheries Revenue Allocation Committee and Statewide Fisheries Roundtable, and has extensive experience in fisheries management and policy development.



Anthony Forster

Anthony has worked for the Victorian Fisheries Authority (formerly Fisheries Victoria) for twenty-two years and currently manages the Victorian Fisheries Authority's Inland Fisheries program. Majoring in aquaculture, Anthony graduated from Tasmania University in 1986 and worked for almost a decade as one of the pioneering trout and salmon farm managers on the south east coast of Tasmania.

He then went on to work as a fisheries consultant to Victoria's trout farming sector before joining Western Australian Fisheries as an Aquaculture Extension Officer. During this time, he helped developed WA's burgeoning abalone farming sector. Anthony joined Fisheries Victoria in 1996 as an Aquaculture Development Officer. Since then, he has managed the VFA's Aquaculture Program, Snobs Creek Hatchery, and delivered a long-list of significant recreational and aquaculture projects.

Anthony is a passionate recreational fisher who draws on his love of fishing to inspire his work with the VFA.



Barbara Power

Barbara has had a long and successful career as an international research scientist working on cancer treatments with CSIRO, The University of Melbourne, and international companies. She is currently Director of her own Cheesemaking company, PowerHouse Cheese.

Barbara is a Graduate Member of AICD (Australian Institute of Company Directors), and has been guiding several organisations in governance and compliance over the last few years.

Her previous board memberships include:

- Board member at Patrys Limited (2007-2010), an International antibody development company for cancer treatment;
- Secretary at Stem Cells Australia (2013-2017), an Australianwide research consortium;
- Director at AntibOZ (2007-2013), scientific consultants and International conference organisers;
- Board member at Go Girls Foundation (2016-2018), a non-forprofit organisation to help disadvantaged women.

Barbara is also a keen angler who has travelled around the world chasing different fresh and salt water species. She is passionate about ensuring the recreational fishing opportunities she enjoyed as a child continue to be available to young people today and in the future.



Dr Cleola Anderiesz

Cleola is the General Manager of Service Development and Clinical Practice at Cancer Australia - the Australian Government's national cancer agency. She is an experienced senior executive who has worked across the academic, not-for-profit, and public sectors.

Cleola joined the Australian Government in 2006, and has held a range of national leadership roles in research, clinical trials, knowledge management, and service development and has held a number of positions on state, national and international committees.

Cleola holds a Bachelors Degree in Science with Honours, a PhD in Medicine, a Graduate Certificate in Health Economics, a Senior Executive MBA, and is a graduate of the Australian Institute of Company Directors.

Cleola is a passionate recreational angler with over 30 years fishing in Victoria's marine and freshwater fisheries. She is an avid fly fisher and has great respect for the social, cultural and economic benefits of recreational fishing.



Brian Mottram

Brian has worked for the Victorian Fisheries Authority (formerly Fisheries Victoria) for thirteen years and currently manages the Recreational Fishing Improvements division. After studying Agricultural Science at Longerenong, Brian began his career in farm retail sales before stepping up to the role of Senior Agronomist at Tasco Rural in 1994. Three years later, he joined the Victorian Department of Primary Industries and has since spent the last two decades working within government in various management and executive roles in agricultural, environmental and fisheries project planning and implementation.

During Brian's time with the Department he has continued to engage in learning opportunities covering project management, executive training and a Graduate Diploma in Sustainable Agriculture with Charles Sturt University.

Brian brings a wealth of diverse expertise including, stakeholder relations and engagement experience, and high-level project management skills to the Snobs Creek Advisory Board. He is a calm and effective leader, and a strategic thinker with proven experience administering multi-faceted, complex projects that improve recreational fishing opportunities.



Rob Loats

Rob is a primary production business manager from rural Victoria. He has extensive knowledge of natural resource and water management legislation, and decades of experience working with government and non-government agencies to represent the needs of local, regional, and state based anglers.

Rob has provided long-term representation for his local club as president and secretary, long term representation of two local angling associations as president and is a past member of the state Fisheries Co-Management Council. He is a current member of the Recreational Fishing Licence Working Group, the Murray Darling Basin Murray Cod Fishery Advisory Group, the North Central Catchment Management Authority Natural Resource Management Committee and is the regional representative at both the North West and South West Victoria Fish Stock and Cons meetings.

He is a current member of the DELWP Riparian Advisory Group and Life Member of the Mid Northern and Wimmera Angling Associations and Donald Angling Club. Rob's efforts have also earnt him the National Mal Ramsay Lifetime Achievement Award 2012.



Dylan White

Dylan has been with VFA since November 2019 after previously being at the Snobs Creek Hatchery 10 years earlier, and currently holds the position of Program Manager Snobs Creek.

Dylan has a Bachelor degree in fisheries management and aquaculture and has years of experience in various aquaculture and public aquarium settings. Dylan has a wealth of knowledge with the aquatic world and returned to Snobs Creek from SEALIFE Melbourne aquarium where he managed many aquatic creatures including a 5m crocodile, weedy sea dragons and the critically endangered spotted hand fish to name a few.